



Morinda Tahitian Noni Kenya Launch

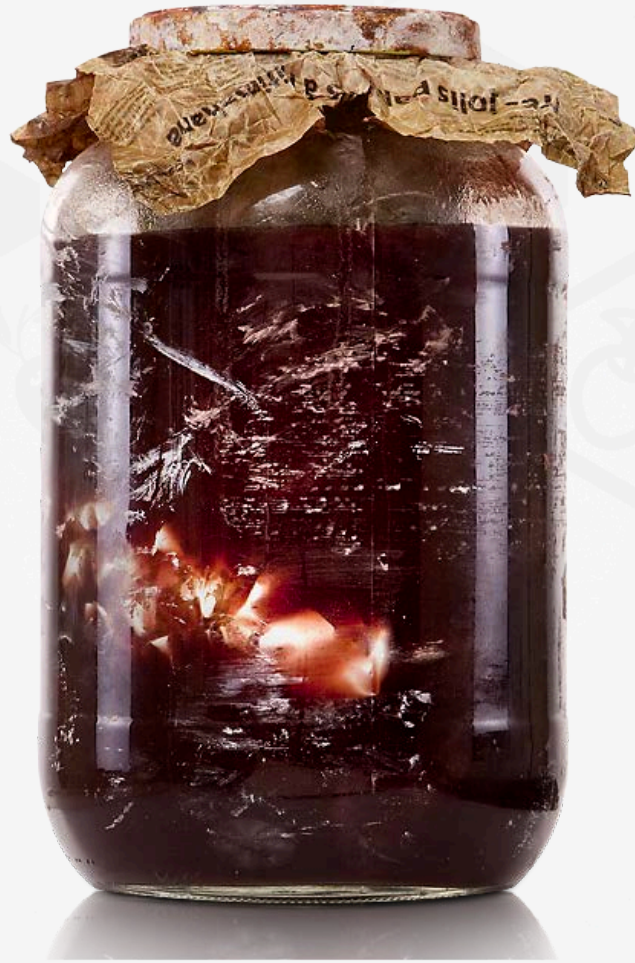
Use it. Share it. Build it.

David Wilson – Director of Sales for
Morinda Access

Morinda's Story



Morinda's Story



Morinda's Story



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Morinda's Story



Morinda's Story



Morinda's Story

Mission Statement:

To bless the whole earth with the natural goodness of Morinda Bioactives as we tell the story of lives transformed.









What makes Morinda different

THE SCIENCE

Power of Nature

A special relationship has always existed
between humans and plants

What are commonly referred to as:

Food Plants

Purpose: Sustain Life



What researchers commonly call:

Medicinal Plants

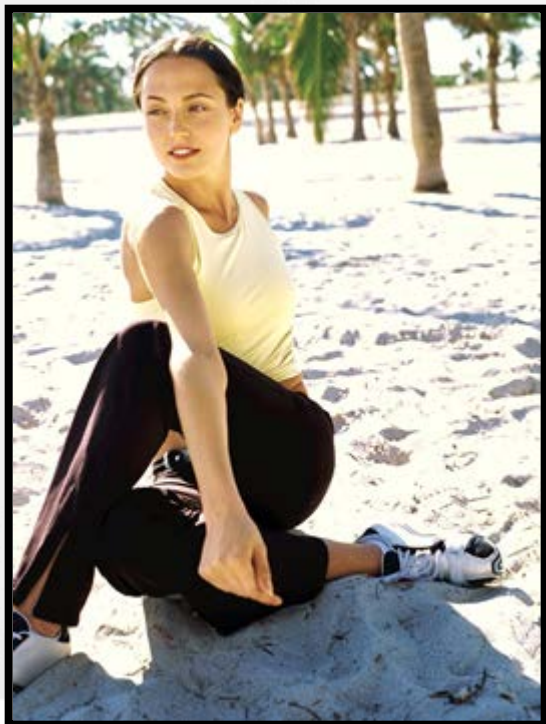
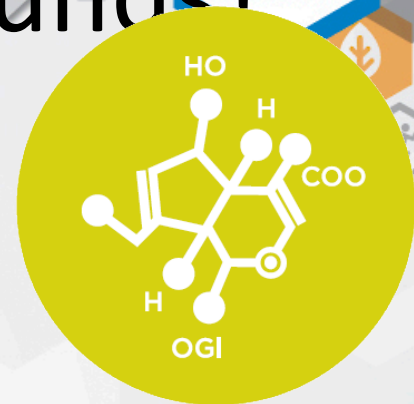
Purpose: Enhance Health



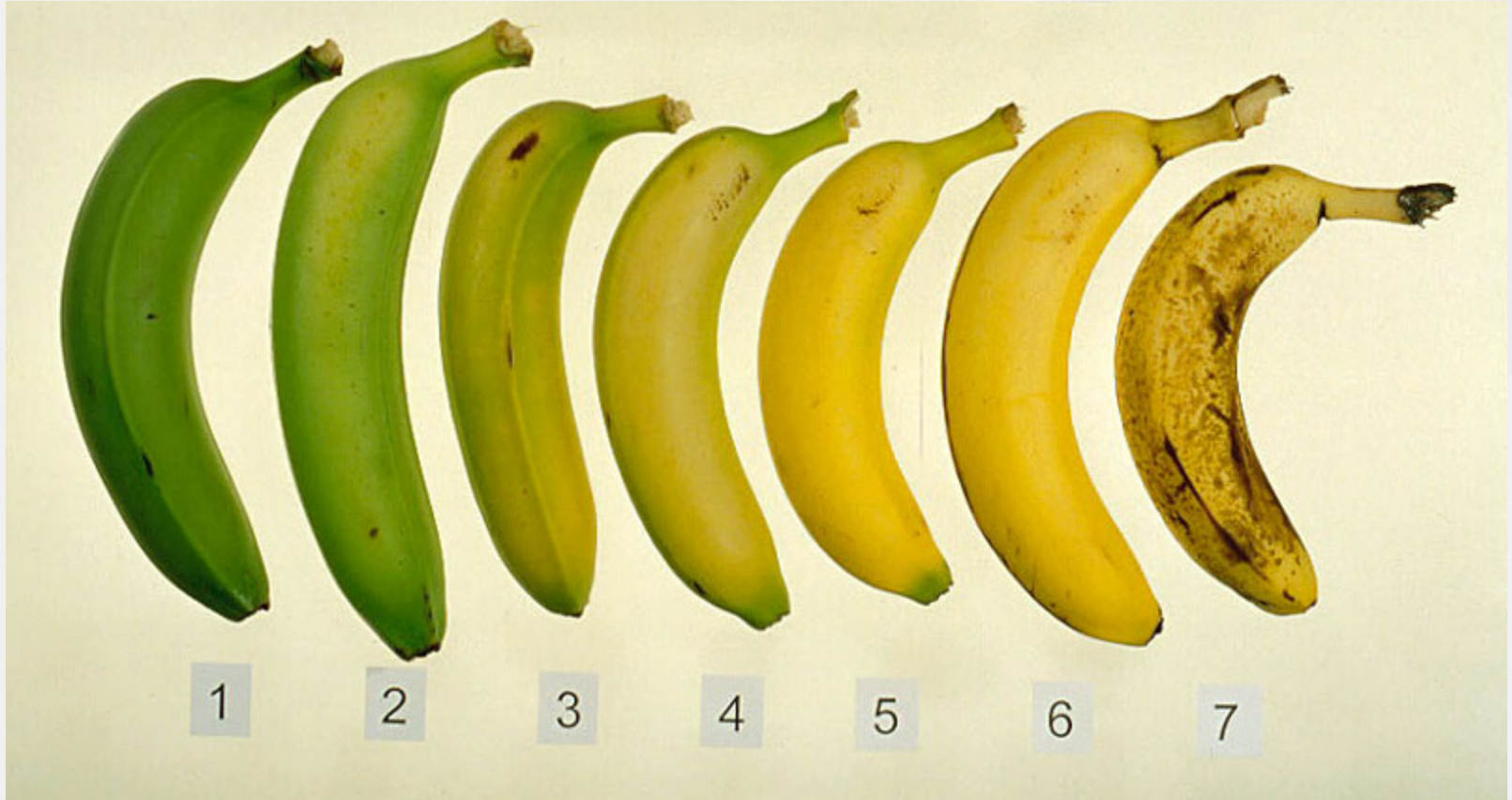


What are bioactive compounds?

Bioactive is a short way of saying
Biological Activity



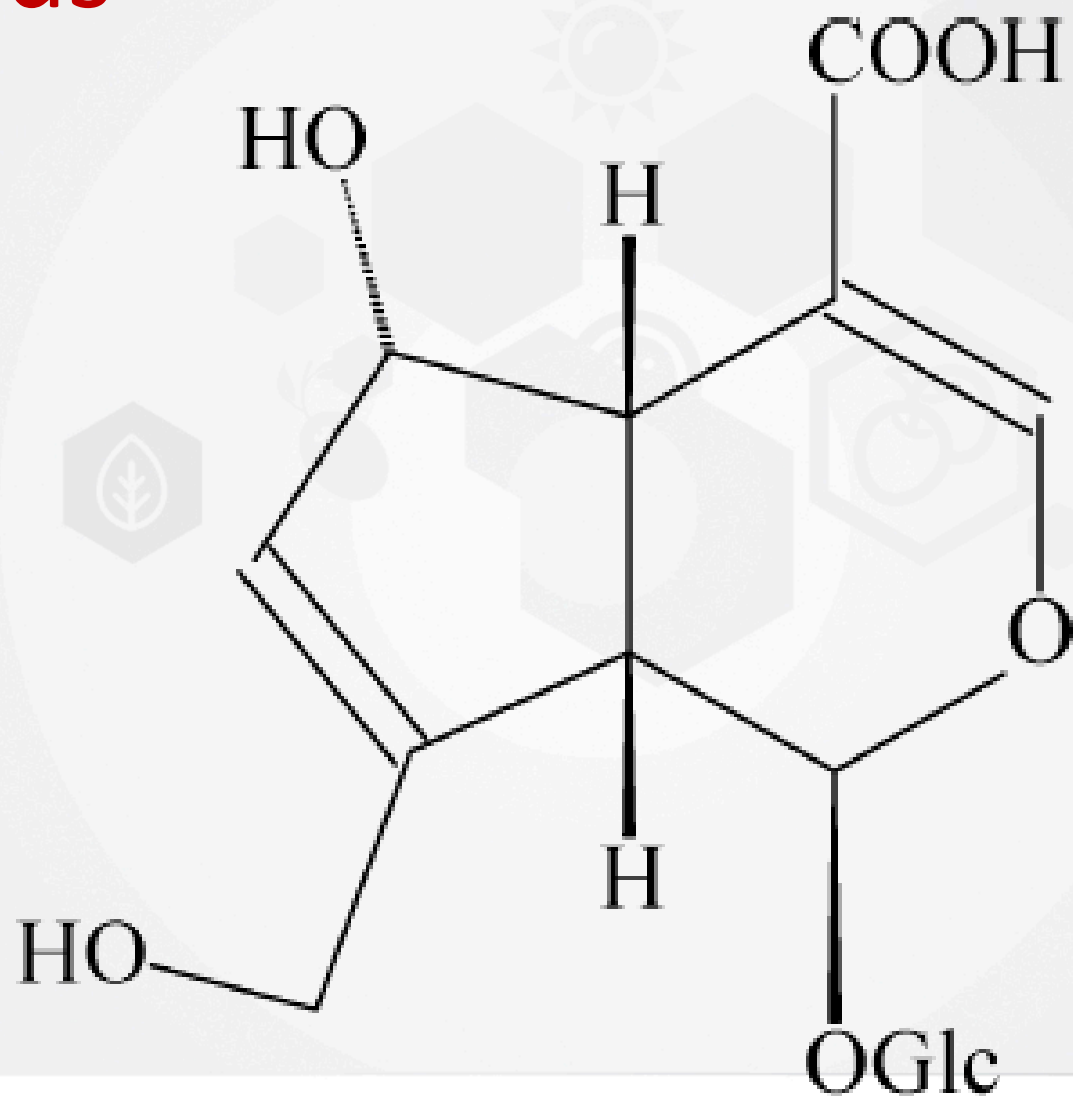
Biological Activity describes
the effects of a compound on
living things





What makes Morinda different?

Iridoids



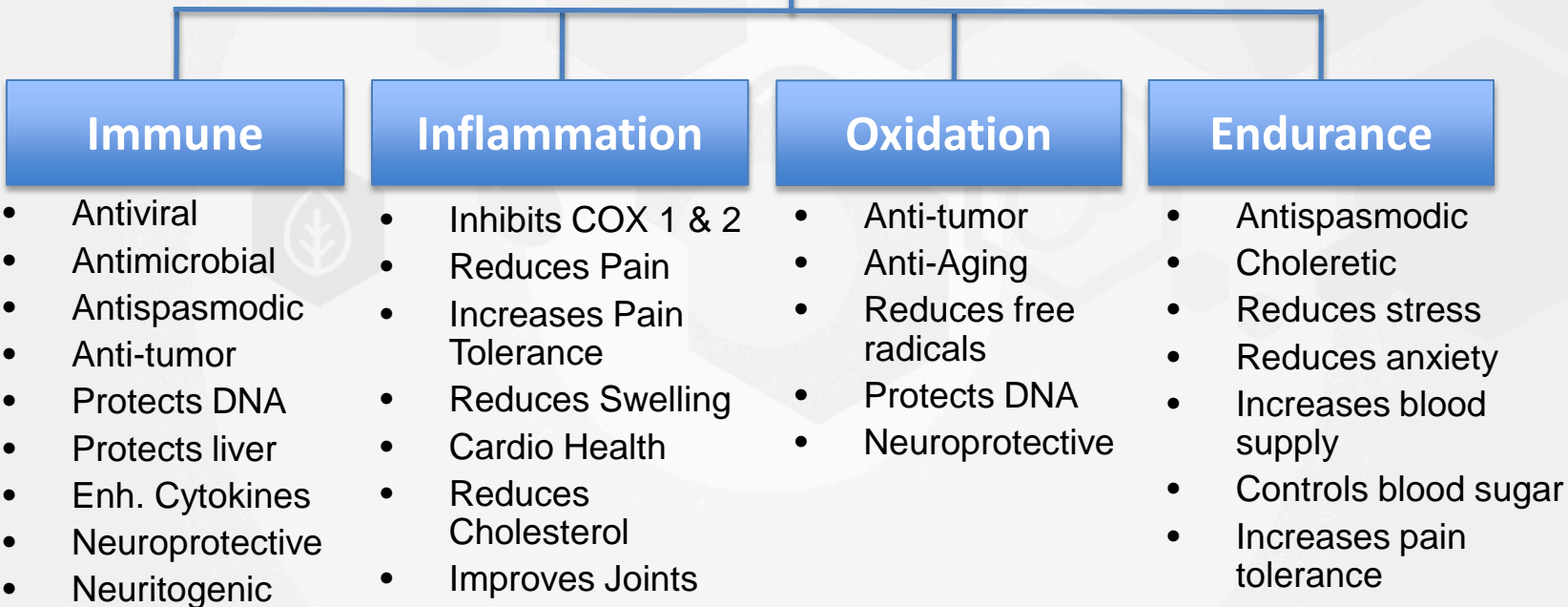
Published Bioactivities of Iridoids

- Antioxidant
- Healthy joints
- Boosts immune system
- Healthy cardiovascular system
- DNA protection
- Increases energy
- Neuroprotective
- Antitumor
- Anti-inflammatory
- Cardiovascular benefits
- Liver protective
- Hypoglycemic
- Cough medicine
- Wound healing
- Antispasmodic
- Antiviral
- Antimicrobial
- Immunomodulatory
- Anti-allergic
- Anti-parasitic
- Sedative
- Hypotensive
- Remedy for skin disorders
- Anti-fever
- Hypolipidemic

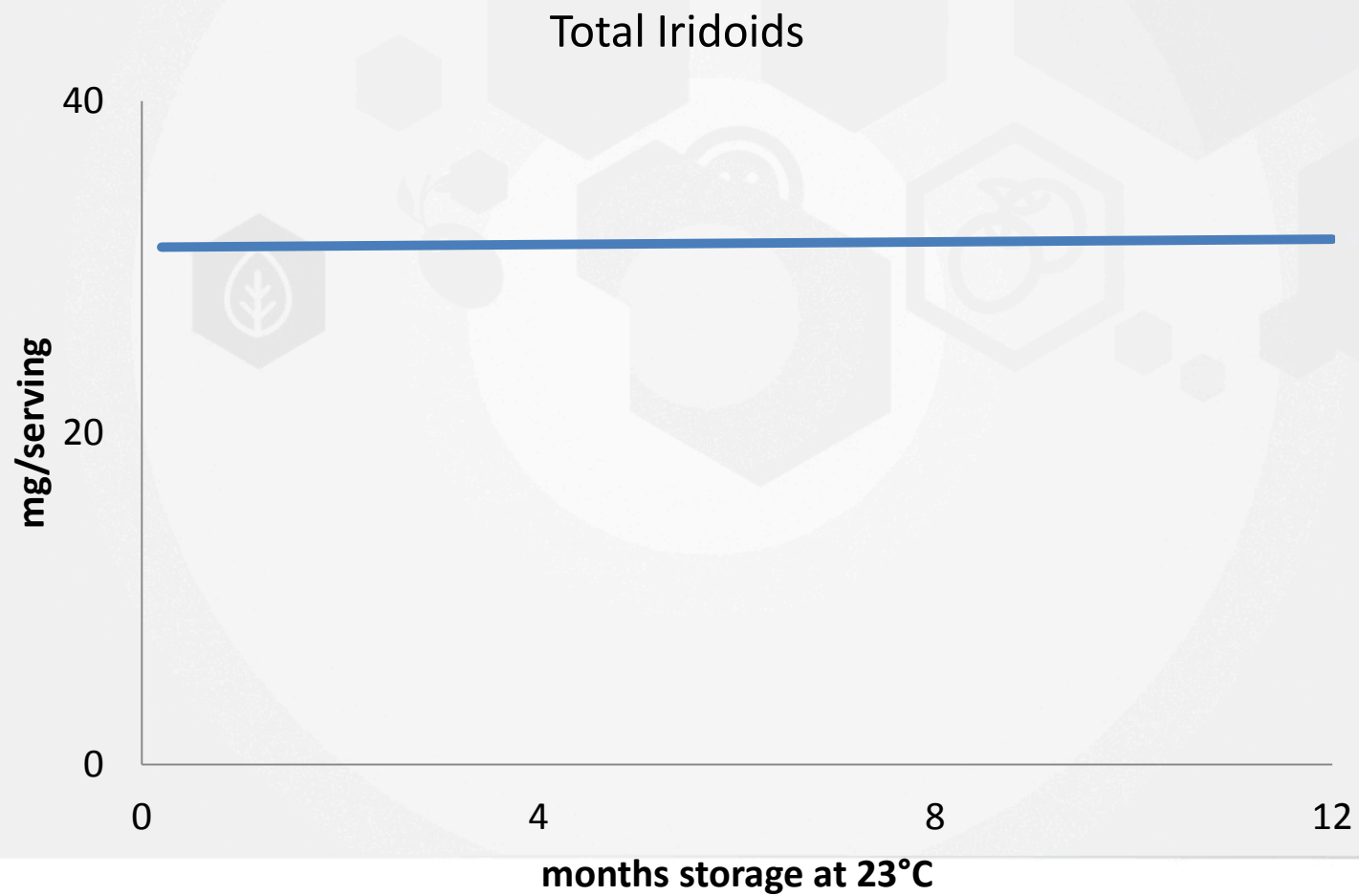
Published Bioactivities of Iridoids



Balancing



Stability of Iridoids in TAHITIAN NONI[®] Original Bioactive Beverage[™]



Position of bioactives



FDA Advisers

“...the drug’s benefits outweigh any dangers.”

Position of bioactives

- Food
 - Over-processed
 - Questionable ingredients
 - Nutritionless
- Bioactives
 - Pure
 - Simple
 - Powerful



Position of bioactives

- Pharma
 - Isolated
 - Synthesized
 - Concentrated
 - Adverse side effects
- Bioactives
 - Sourced naturally
 - Natural
 - In natural doses
 - No adverse side effects
 - Potentiate drugs

HEALTH Synergy
WITHOUT
HARM



Position of bioactives

- Safe
- Stable
- Standardized
- Sourced Naturally
- Scientifically Proven



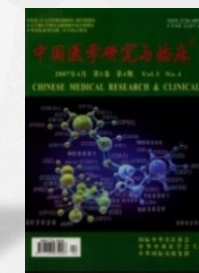
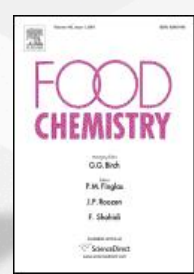
Position of bioactives

Adaptogenic

- Non-toxic
- Non-specific
- Regularizing

The science speaks for itself

Morinda Bioactive Beverages have been proven effective in 15 human clinical studies and published in well-known research and scientific publications worldwide.



Not a Drug

- Not an immediate replacement for physician prescribed drugs
 - Iridoids potentiate other bioactives



What Morinda offers for your health

THE PRODUCTS



30 mg
iridoids



60 mg
iridoids



120 mg
iridoids



US\$42



US\$55



TBA

Future Packaging





original

16
IRIDOIDS

extra

21
IRIDOIDS

max

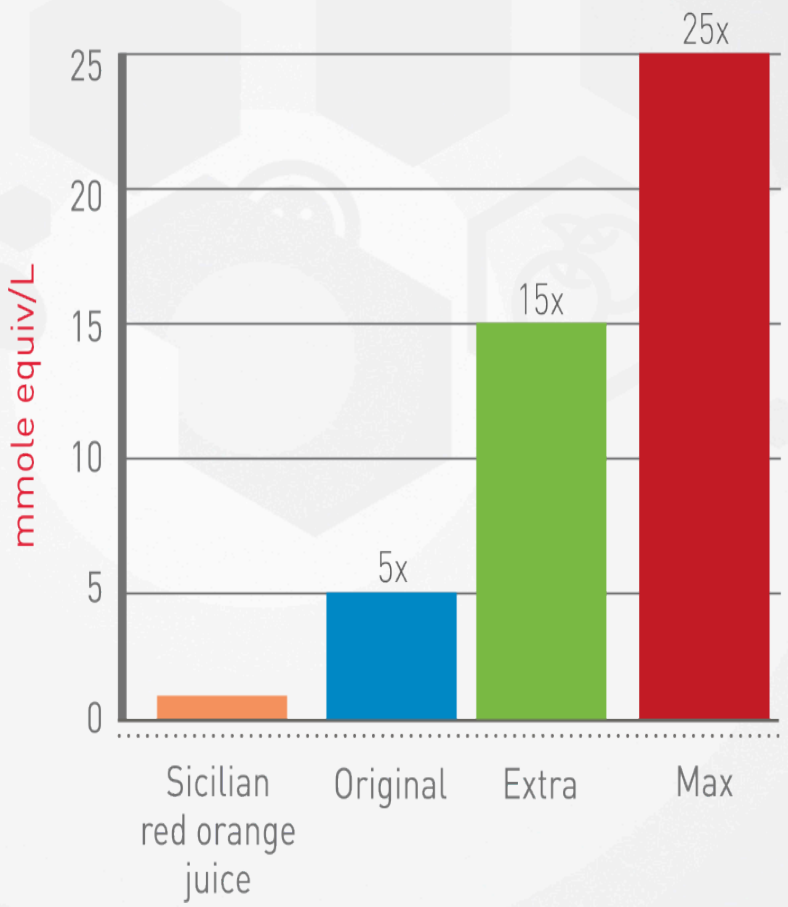
29
IRIDOIDS



MIGHTY MAX—WAY MORE THAN JUST JUICE



ANTIOXIDANT ACTIVITY IN HUMAN SUBJECTS



IVA Ltd. Human Clinical Trial Ural State University Ekaterinburg, Russia: January–March 2012 12 week results. Publication pending.

Morinda's Product Lines





What *else* Morinda offers

THE OPPORTUNITY



Consume

- Better health & wellness
- Safety
- Because it works!

Share

- Additional income
- Financial control & stability
- Progress toward financial goals
- Time freedom
- Eliminate debt
- Enhance lifestyle



PERSONAL. SOCIAL. BUSINESS.





Socially-oriented business models
are the way of the future.



Positioned for Success

While we are positioned for success, we have to build our business with **honesty** and **transparency** for it to happen.



Three Requirements for **True** Residual Income



1. Product Value



1. Product Value
- 2. Sustainable Duplication Model**



1. Product Value
2. Sustainable Duplication Model
- 3. Aligned Compensation Plan**



Use it.
Share it.
Build it.

This is a business



When every Independent Product Consultant creates a personal business of

500 QV

in volume, everyone has a more profitable & solid business.



This is a business

Duplicated



Business Packs



- Variety Business Pack

- US\$304
- 2 bottles of Original
- 4 bottles of Extra
- Sponsor earns US\$75
 - To qualify, Sponsor must
 - Have accumulated 360 QPV
 - OR
 - Have been signed up with a Business Pack him/herself

– Purchaser is immediately eligible for BP Bonus

- Variety Plus BusPk

- US\$388
- 4 bottles of Original
- 4 bottles of Extra
- Sponsor earns US\$100
 - To qualify, Sponsor must
 - Have accumulated 360 QPV
 - OR
 - Have been signed up with a Business Pack him/herself

– Purchaser is immediately eligible for BP Bonus

Three Phase Duplication Model



1. **Establish** - Build customer base of 500 QV1
 - \$200-500 monthly
2. **Expand** - Help 3 IPCs do step 1
 - \$500-1,000 monthly
3. **Explode** - Help 3 IPCs do step 2 and hit JADE
 - \$1,000-10,000 and beyond monthly



Five ways to earn

1. Retail profit
 2. Customer residuals
 3. Fast Start commissions (quick cash to establish your business)
 4. Unilevel commissions (deep rewards for your hard work)
 5. Global Bonuses
- Commissions paid by USD check or electronically (wire or ATM card)



Basic Rules

- May not be displayed/sold in stores
- May not have more than one IPC account, including your spouse
- May not work simultaneously with competitors
- Must adhere to Morinda's Policy Manual (online and on DVD in starter kits)

Training & Tools



BIOACTIVE ACADEMY

Graduates

- Knowledge becomes competence + confidence.
- Achieve 451% higher ASQV4.
- Enroll 4x as many IPCs and 3x as many customers.

What to do NOW

- Talk to the person who invited you
- Start consuming the products regularly
- Decide if you want to share in the financial opportunity
- Enjoy better health—physical & financial
- More information: www.Morinda.com



EMBRACE **BIO** ACTIVISM